



Nick Jeffery

Incoming President and CEO | Effective March 1, 2021

Experienced telecommunications leader with a proven record of operational excellence and customer engagement

Career Highlights



2016 - 2020

CEO Vodafone U.K.

2013 - 2020

Executive Committee member

2013 - 2016

CEO Group Enterprise

2012 - 2016

CEO Cable & Wireless Worldwide

2006 - 2016

CEO Multi-National Corporate Business

2004 - 2006

Business Marketing Director



2002 - 2004

SVP, Worldwide Sales



CABLE & WIRELESS

which was later acquired by Vodafone

2002 - 2002

CEO International Markets

1999 - 2000

President, Service Providers



Key Achievements & Notable Accomplishments

- Nearly 30 years operational expertise and leadership in telecommunications industry
- Led Vodafone U.K., one of Vodafone's largest businesses, through successful four-year customer-centric turnaround and transformation
- Executive Committee member of Vodafone Group, the world's second largest international cellular operator, the largest home broadband operator in Europe and the second largest TV distributor in Europe
- Effective team and culture builder with record of improved net promoter score, reduced churn and wider customer and employee satisfaction
- Demonstrated ability to revitalize and reinvent commercial strategies while driving EBITDA and revenue growth, increased cash flow and bottom-line improvement



Education

University of Warwick, U.K.
BS | Economics

INSEAD–Europe/Wharton U.S.
Management Development



Personal

Has three children

Enjoys Formula 1 racing, skiing, cars, playing guitar and piano/keyboard, and regular gym-goer

Former paraglider and hang glider



I am honored to be appointed Frontier's next CEO, and I am excited to lead the Company in its next phase of investment and profitable growth. Frontier owns a unique set of assets and maintains a competitive market position. My immediate focus will be on serving our customers as we enhance the network through investments in our existing footprint and in adjacent markets while building operational excellence across the organization."

— Nick Jeffery